

## **Caterway unveil new distribution centre with a view to further expansion at grand opening of freezer facility on 8<sup>th</sup> July**

**Founded in 1937, Caterway are a Sutton in Ashfield based family owned and operated company with over 70 years' experience. Part of the Suntex group, Caterway is a specialist supplier to fish and chip shops, fast food outlets and catering establishments throughout the Midlands, Yorkshire and beyond. Recent growth has meant that a new freezer and frozen foods distribution centre was opened by Councillor Keith Girling on the 8<sup>th</sup> July 2011, with over 50 guests; local VIP's and staff members in attendance.**

With depots in Sutton in Ashfield and Leeds, Caterway carry an extensive range of food products, packaging and drinks, aimed at providing their customers with a full range of products for the fast food and convenience food market. They now supply everything needed to keep a busy outlet open for business, including cleaning materials, equipment and work wear. Their motto is: "If we don't stock it, you probably won't need it!" which sums up the all encompassing nature of their product range.

Priding themselves on getting it right first time through putting their customers' needs at the heart of everything they do, they have seen a dramatic rise in business during the past few years. This growth has necessitated new developments at their Sutton in Ashfield distribution centre, together with the creation of many new employment opportunities. The most tangible of these developments has been the establishment of a new state of the art deep freeze for frozen food storage and distribution. This major investment was officially opened on the 8th July, marked by a small ceremony which was followed by drinks and hospitality for honoured guests and staff.

Robert Atkinson, Managing Director of Caterway says of the investment and new freezer facility: "We pride ourselves in offering a first class service that reflects the real needs of our customers. Thus, for our business to develop in line with how the market has changed we needed a bigger and better deep freeze warehouse facility in order to store, then distribute, the food stuffs our clients need." Of the grand opening and the creation of new jobs Robert continues – "As the deep freeze facility represents a major investment for Caterway we wanted to mark the occasion with something a bit special; hence the grand opening with Councillor Girling being invited to open the facility, and I am also delighted that our Chairman, Ray Atkinson, addressed all guests since it was his original insight into our growing markets that provided the impetus for this project to get off the ground. We also thought that the occasion was a bit of good news for the area as we have plans to recruit in the coming months. In fact we have added significantly to our work force over the last few weeks."

Caterway represents a bit of good news and shows that with the right drive, backing and a first class work force that business growth is possible even in these hard times.

### **For further information please contact:**

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